

EEO PUBLIC FILE REPORT

For the period: **5-22-15 to 5-21-16**

This report covers the employment units of Johnny Appleseed Broadcasting Company. Under a Joint Operating Agreement, the following properties are covered by this report.

WVNO Radio	31855	FM Radio	Mansfield, Ohio
WRGM Radio	25476	AM Radio	Ontario, Ohio
WMFD Television	41893	TV & DTV	Mansfield, Ohio
WOHZ Television	41892	CD-TV	Mansfield, Ohio

A. The following is a list of all vacancies for full-time jobs during the period from

Job Title	Date Open	Date Filled
Account Executive – Radio - 61	8-14-13	7-24-15
Radio Production Director - 69	6-29-15	7-13-15
Account Executive – Radio - 70	8-6-15	4-7-16 4-8-16 4-28-16
Bookkeeper/Accounting - 71	8-10-15	8-31-15
News Reporter/Anchor - 72	8-13-15	9-8-15
Facilities Maintenance Worker - 73	11-16-15	still open
Account Executive – Radio - 74	4-26-16	still open

B. During the previous time period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred.

Recruitment Source	Address	Contact Person	Phone #
WMFD-TV	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WOHZ-TV	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM	2900 Park Ave. W. – Mansfield, OH	Tyson Drexel	419-529-5900
WVNO-FM HD.2	2900 Park Ave. W. – Mansfield, OH	Tyson Drexel	419-529-5900
WRGM-AM	2900 Park Ave. W. – Mansfield, OH	Tyson Drexel	419-529-5900
Internal – Bulletin Board	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO & WMFD Facebook Pages	2900 Park Avenue West, Mansfield, Ohio	Rob Meisse	419-529-5900
Mansfieldareahelpwanted.com	website	Rob Meisse	419-529-5900
Ashland University	401 College Ave. – Ashland, OH	Job Placement Director	419-289-4142
Ohio University	533 Baker University Center, Athens, OH	Career Services	740-593-1000
Central State University	Wilberforce, OH	Job Placement Director	937-376-6383
Kentucky State University	241 Academic Services-Frankfort, KY	Job Placement Director	502-227-5998

Lane College	545 Lane Ave – Jackson, TN	Job Placement Director	731-426-7500
Lincoln University	PO Box 179 – Lincoln University, PA	Job Placement Director	610-932-8300
Mansfield City Schools	856 West Cook Rd – Mansfield, OH	Job Placement Director	419-525-6400
N.A.A.C.P.	PO Box 1044 – Mansfield, OH	Cynthia O’Neal	419-522-9894
Norfolk State University	700 Park Avenue – Norfolk, VA	Job Placement Director	757-823-8600
North Central State College	2441 Kenwood Circle – Mansfield, OH	Job Placement Director	419-755-4800
Richland County One Stop	183 Park Ave East – Mansfield, OH	Job Placement Director	419-774-5300
OSU – Mansfield	www.collegecentral.com/osucentralohio/ Employer.cfm	richardson.607@osu.edu	419-995-8053
Virginia State University	PO Box 9001 – Petersburg, VA	Job Placement Director	804-524-5081
West Virginia State College	216 Wallace Hall D – Institute, WV	Job Placement Director.	304-766-3000
Ohio Center for Broadcasting	9885 Rockside Rd, Valley View, OH	Nat’l Placement Director	216-447-9117
Crossroads Community Church	1188 Park Avenue West, Mansfield, OH	Steve Browning	419-529-0751
Ohio Association of Broadcasters	17 South High Street, Columbus, OH	Katie Lovell	866-622-5794
Walk-In			
Employee Referral			

C. The following is a list of sources for full-time jobs shown in section A above and the recruitment source which provided the hiree for that position:

Job Title	Recruitment Source
Account Executive – Radio - 61	Employee Referral
Radio Production Director - 69	Employee Referral
Account Executive – Radio - 70	Word of Mouth Word of Mouth Walk In
Bookkeeper/Accounting - 71	WVNO Radio Ad
News Reporter/Anchor - 72	Richland County One Stop

i. During the previous time period, there were a total of **29** people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees, referred by each recruitment source shown in Section B above:

Recruitment Source	Total No. of Interviewees
mansfieldareahelpwanted.com	2
WMFD TV Ad	1
WVNO Ad	7
Walk In	4
Richland County One Stop	1
Word of Mouth	6
Employee Referral	5
Former Employee	1
Internal Bulletin Board (Current Employees)	2

- D.** During the period of **5-22-15 to 5-21-16**, the station employment unit engaged in the following (menu option initiatives).

Menu Options

Job Shadow: 1-27-16.

WMFD Staff showed a Pioneer Career and Technology Center student the TV & Radio operations and took him along as a story was covered.

Job Shadow: 4-1-16.

WMFD Staff took a Lexington High School junior along to cover two stories and let her watch as they were produced.

WVNO & WMFD Facebook Pages: Continuous.

General Manager & various staff maintain continual general outreach through facebook pages including, but not limited to job openings.

Pioneer Career and Technology Center: October 2015

WMFD & WVNO Staff sat in on a meeting of advisors to Pioneer's media communications program and answered questions about various things related to the broadcasting career, equipment involved and what the stations are searching for in potential employees.

On Air Community Outreach : 4-29-16 (for one year)

WVNO, WRGM and The Light :30 second commercials airing M-S, 6a-mid, 7x per week for Job Vacancy Outreach. On air campaign seeks to inform qualifying organizations of their ability to request job vacancy notifications.

For the Employment Group:

Rob Meisse
General Manager
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