

## EEO PUBLIC FILE REPORT

For the period: **6-1-17 to 5-31-18**

This report covers the employment units of Johnny Appleseed Broadcasting Company. Under a Joint Operating Agreement, the following properties are covered by this report.

WVNO Radio	31855	FM Radio	Mansfield, Ohio
WRGM Radio	25476	AM Radio	Ontario, Ohio
WMFD Television	41893	TV & DTV	Mansfield, Ohio
WOHZ Television	41892	CD-TV	Mansfield, Ohio

**A.** The following is a list of all vacancies for full-time jobs during the period from

Job Title	Date Open	Date Filled
Assistant Engineer (78)	11-1-16	1-2-18

**B.** During the previous time period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk requested to be contacted as job openings occurred.

Recruitment Source	Address	Contact Person	Phone #
WMFD-TV	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WOHZ-TV	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM	2900 Park Ave. W. – Mansfield, OH	Tyson Drexel	419-529-5900
WVNO-FM HD.2	2900 Park Ave. W. – Mansfield, OH	Tyson Drexel	419-529-5900
WRGM-AM	2900 Park Ave. W. – Mansfield, OH	Tyson Drexel	419-529-5900
Internal – Bulletin Board	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO & WMFD Facebook Pages	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
Mansfieldareahelpwanted.com	website	Rob Meisse	419-529-5900
Ashland University	401 College Ave. – Ashland, OH	Job Placement Director	419-289-4142
Central State University	1400 Brush Row Road, Wilberforce, OH	Job Placement Director	937-376-6383
Crossroads Community Church	1188 Park Avenue West, Mansfield, OH	Steve Browning	419-529-0751
Kentucky State University	241 Academic Services-Frankfort, KY	Job Placement Director	502-227-5998
Lane College	545 Lane Ave – Jackson, TN	Job Placement Director	731-426-7500
Lincoln University	PO Box 179 – Lincoln University, PA	Job Placement Director	610-932-8300
Mansfield City Schools	856 West Cook Rd – Mansfield, OH	Job Placement Director	419-525-6400
N.A.A.C.P.	PO Box 1044 – Mansfield, OH	Cynthia O’Neal	419-522-9894
Norfolk State University	700 Park Avenue – Norfolk, VA	Job Placement Director	757-823-8600
North Central State College	2441 Kenwood Circle – Mansfield, OH	Job Placement Director	419-755-4800
Ohio Center for Broadcasting	9885 Rockside Rd, Valley View, OH	Nat’l Placement Director	216-447-9117
Ohio Media School	5330 East Main St, Columbus, OH	Joe Barker	614-230-0461
Ohio State University – Mansfield	1760 University Drive, Mansfield, OH	Job Placement Director	419-755-4011
Ohio University	533 Baker University Center, Athens, OH	Career Services	740-593-1000
Pioneer Career & Technology Center	27 Ryan Road, Shelby, OH	Job Placement Director	419-347-7744
Richland County One Stop	183 Park Ave East – Mansfield, OH	Job Placement Director	419-774-5300
University of Akron	302 Buchtel Common, Akron, OH	Juan Eduardo Contreras	330-972-7105
Virginia State University	PO Box 9001 – Petersburg, VA	Job Placement Director	804-524-5081
West Virginia State College	216 Wallace Hall D – Institute, WV	Job Placement Director.	304-766-3000
Walk-In			
Employee Referral			

C. The following is a list of sources for full-time jobs shown in section A above and the recruitment source which provided the hiree for that position:

<b>Job Title</b>	<b>Recruitment Source</b>
Assistant Engineer (78)	WMFD TV Ad

- i. During the previous time period, there were a total of **3** people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees, referred by each recruitment source shown in Section B above.

<b>Recruitment Source</b>	<b>Total No. of Interviewees</b>
WMFD TV Ad	2
Word of Mouth	1

D. During the period of **6-1-17 to 5-31-18**, the station employment unit engaged in the following (menu option initiatives).

**Internship: May 2017 to August 2017**

**College student from Bowling Green State University**

WVNO & WMFD let intern get hands-on training on station equipment, assist with remote broadcasts and the annual 4<sup>th</sup> of July festival. Intern also hosted programs from the Crawford and Richland County Fairs.

**Job Fair: 3-27-18**

**Pioneer Career & Technology Center, Shelby, Ohio**

WVNO had a booth set up at the PCTC job fair. Talked about radio opportunities with students and offered them the opportunity to apply for future part-time jobs.

**Broadcasting Forum & Discussion: 5-8-18**

**Ohio Media School, Columbus, Ohio**

WVNO Program Director toured the school, observed classrooms and radio studios and met the staff. He then talked to a classroom of current students in an open forum environment discussing the state of radio, how the business has changed over the years and described what it takes to work in this industry. He then answered questions from the students about the field of broadcasting.

**Guest Speaker: 5-8-18**

**Young Entrepreneurs Academy, North Central State College, Mansfield, Ohio**

WMFD-TV reporter talked with students on how they can get their companies information, events and stories to media outlets in a professional manner.

**Guest Speakers: 5-16-18**

**Ashland Middle School, Ashland, Ohio**

WMFD-TV News Director and a Reporter shared what the journalism industry is like, how to get in and what requirements are needed for the job. They also shared experiences in the field with students.

**Guest Speaker: 5-17-18**

**Career Pathways, North Central State College, Mansfield, Ohio**

WVNO Radio Host spoke to four classes of 7<sup>th</sup> and 8<sup>th</sup> grade students about her career in radio and television, college degree and jobs in the industry. She led radio workshops with samples of news, copy, weather and commercial copy for students to practice reading. Also, fielded questions.

For the Employment Group:

\_\_\_\_\_  
 Rob Meisse  
 President & General Manager  
 419-529-5900 ext. 210

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 Date