

## EEO PUBLIC FILE REPORT

For the period: **6-1-16 to 5-31-17**

This report covers the employment units of Johnny Appleseed Broadcasting Company. Under a Joint Operating Agreement, the following properties are covered by this report.

WVNO Radio	31855	FM Radio	Mansfield, Ohio
WRGM Radio	25476	AM Radio	Ontario, Ohio
WMFD Television	41893	TV & DTV	Mansfield, Ohio
WOHZ Television	41892	CD-TV	Mansfield, Ohio

**A.** The following is a list of all vacancies for full-time jobs during the period from

Job Title	Date Open	Date Filled
Facilities Maintenance Worker (73)	11-16-15	have not filled position yet
Account Executive – Radio (74)	4-26-16	1-25-17
Journalist/Reporter (75)	6-3-16	7-26-16
Production Assistant-TV (76)	6-14-16	6-30-16
Account Executive-TV (77)	9-14-16	have not filled position yet
Assistant Engineer (78)	11-1-16	have not filled position yet
Multimedia Journalist/Reporter (79)	1-23-17	3-14-17
Videographer/Editor (80)	3-28-17	3-28-17
Digital Sales Specialist (81)	3-30-17	5-8-17
Multimedia Journalist/Reporter (82)	5-4-17	5-30-17 (2 hires)

**B.** During the previous time period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (\*) were organizations that requested to be contacted as job openings occurred.

Recruitment Source	Address	Contact Person	Phone #
WMFD-TV	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WOHZ-TV	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM	2900 Park Ave. W. – Mansfield, OH	Tyson Drexel	419-529-5900
WVNO-FM HD.2	2900 Park Ave. W. – Mansfield, OH	Tyson Drexel	419-529-5900
WRGM-AM	2900 Park Ave. W. – Mansfield, OH	Tyson Drexel	419-529-5900
Internal – Bulletin Board	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO & WMFD Facebook Pages	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
Mansfieldareahelpwanted.com	website	Rob Meisse	419-529-5900
Ashland University	401 College Ave. – Ashland, OH	Job Placement Director	419-289-4142
Central State University	1400 Brush Row Road, Wilberforce, OH	Job Placement Director	937-376-6383
Crossroads Community Church	1188 Park Avenue West, Mansfield, OH	Steve Browning	419-529-0751
Kentucky State University	241 Academic Services-Frankfort, KY	Job Placement Director	502-227-5998
Lane College	545 Lane Ave – Jackson, TN	Job Placement Director	731-426-7500

Lincoln University	PO Box 179 – Lincoln University, PA	Job Placement Director	610-932-8300
Mansfield City Schools	856 West Cook Rd – Mansfield, OH	Job Placement Director	419-525-6400
N.A.A.C.P.	PO Box 1044 – Mansfield, OH	Cynthia O'Neal	419-522-9894
Norfolk State University	700 Park Avenue – Norfolk, VA	Job Placement Director	757-823-8600
North Central State College	2441 Kenwood Circle – Mansfield, OH	Job Placement Director	419-755-4800
Ohio Center for Broadcasting	9885 Rockside Rd, Valley View, OH	Nat'l Placement Director	216-447-9117
Ohio State University – Mansfield	1760 University Drive, Mansfield, OH	Job Placement Director	419-755-4011
Ohio University	533 Baker University Center, Athens, OH	Career Services	740-593-1000
Pioneer Career & Technology Center	27 Ryan Road, Shelby, OH	Job Placement Director	419-347-7744
Richland County One Stop	183 Park Ave East – Mansfield, OH	Job Placement Director	419-774-5300
University of Akron	302 Buchtel Common, Akron, OH	Juan Eduardo Contreras	330-972-7105
Virginia State University	PO Box 9001 – Petersburg, VA	Job Placement Director	804-524-5081
West Virginia State College	216 Wallace Hall D – Institute, WV	Job Placement Director.	304-766-3000
Walk-In			
Employee Referral			

C. The following is a list of sources for full-time jobs shown in section A above and the recruitment source which provided the hiree for that position:

<b>Job Title</b>	<b>Recruitment Source</b>
Account Executive – Radio (74)	Employee Referral
Journalist/Reporter (75)	WMFD TV Ad
Production Assistant-TV (76)	Internal Bulletin Board
Multimedia Journalist/Reporter (79)	Employee Referral
Videographer/Editor (80)	Wmfd.com
Digital Sales Specialist (81)	Mansfieldareahelpwanted.com
Multimedia Journalist/Reporter (82)	Wmfd.com & Employee Referral

i. During the previous time period, there were a total of **14** people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees, referred by each recruitment source shown in Section B above.

<b>Recruitment Source</b>	<b>Total No. of Interviewees</b>
WMFD TV Ad	3
WVNO Radio Ad	1
Employee Referral	4
Internal Bulletin Board	1
Wmfd.com	4
Mansfieldareahelpwante.com	1

D. During the period of **5-22-16 to 5-21-17**, the station employment unit engaged in the following (menu option initiatives).

**Job Fair: March 2016**

**Ohio Center For Broadcasting Job Fair, Cleveland, Ohio**

WVNO Radio Program Director had a table at the job fair to discuss hiring possibilities with the graduating students and take resumes and portfolios for potential employment.

**Internship: May 2016 – August 2016**

**WVNO, WRGM, The Light, WMFD, WOHz, Mansfield, Ohio**

A College of Wooster student participated in and assisted radio station broadcasts in local festivals & fairs and assisted with production. Intern also went on a few TV news stories and shadowed the Radio Program Director during the morning radio show and while scheduling music.

**Career Day: October 2016**

**Pioneer Career & Technology Center, Shelby, Ohio**

WVNO Program Director participated in a group discussion regarding the radio industry as part of an advisory panel related to their media program.

**Career Day: November 2016**

**Crestline High School, Crestline, Ohio**

WVNO Program Director and a Radio Morning Show Host had a student from Crestline High School shadow them during the morning show. The student was able to ask questions related to the radio industry.

**College Lecture Guest Speakers: November 2016**

**University of Akron, Akron, Ohio**

WMFD News Director and a Reporter/Anchor spoke to members of The University of Akron's ZTV program about their experience at ZTV and how those skills are now used at WMFD today.

**Career Day: December 2016**

**WVNO, WRGM, The Light, WMFD, WOHz, Mansfield, Ohio**

WVNO Program Director, WVNO Production Director and WMFD News Director gave a career day tour of the TV & Radio stations to various Pioneer Career & Technology Center students who expressed interest in the radio industry.

For the Employment Group:

  
\_\_\_\_\_  
Rob Meisse  
President & General Manager

5-31-17  
\_\_\_\_\_  
Date

419-529-5900 ext. 210